



# LIBRARY ADVISORY COMMITTEE LIBRARY NEXT STEPS...

## WE HEARD WE NEED A NEW LIBRARY ...

*"WE WANT TO DEVELOP A PLAN THAT MEETS OUR LIBRARY NEEDS AND HAS OUR COMMUNITY'S SUPPORT."*





# PARTICIPANTS

- LAC members
  - Rosie Tejada
  - Barbara Eikenberry
  - Kellie Samson
- Ellen Ron, *community member and PLF*

- LAC members
  - Eric Ruchames
  - Julie Finklang, *SMCL*
  - Cindy Abbott
  - Sarah Coffey, *City of Pacifica*

- LAC members
  - David Leal
  - Kathy Long
  - Jerry Crow

- City Council Liasons
  - Council Member Martin
  - Council Member Vaterlaus
- Facilitators
  - Tina Wehrmeister, *Planning Director*
  - Robert Smith
  - Dawn Merkes, *Group 4*



# LIBRARY NEEDS ASSESSMENT

(Services and programs)

## Existing

Sharp Park	7,082 sf
Sanchez	4,129 sf
<b>Total</b>	<b>11,211 sf</b>

## Need ~ 35,000 sf

- Collection
- Seating
- Computers/tech lab
- Quiet reading
- Family place
- Children
- Storytelling
- Teens
- Program space
- Group study

## RECOMMENDATION

**Revisit analysis of library service assessment to refine, document, and communicate findings.**

- People are okay with fewer hours, but don't want to lose what they already have
- Community needs to understand costs
  - People don't understand payments over the life of the loans
  - Limited maintenance for a new facility vs. cost for upkeep of existing
  - More detailed \$/assessment of up grading
- Percentage of Pacifica senior population in walking distance to library
- Perception of existing library value: "I like it, but don't use it."
- Enhanced facilities — more computers
- Factual information — media channels, face to face meetings, community engagement
- Detailed usage stats/faculty/day/hour?
- Communicate aggressively
- Revisit assumptions
- Town doesn't want to close Sanchez
- It is good "enough"?
- What is the need?
- Understand what need or function each of the libraries serving



# LIBRARY SERVICE OPTIONS

(Facilities — number and type)

## Facilities

- Library (ies)
- Satellite
- Shared
- Embedded
- Other?

## Alternative service delivery

- Programs
- Library services
- Materials pu/do
- Red box (browsing)

## RECOMMENDATION

**Develop and analyze service model options that explore alternatives to a single branch option.**

- Sanchez as children's only?
- Who uses Sanchez?
- How do they use it?
- Is Sanchez operational without a lot of money or construction?

- City Council support needed for recommendation
- Are two libraries feasible?
  - Build new?
  - Keep existing?
  - Reduce service?
- New library would have reduced hours/service while keeping some services at Sanchez?

- Revisit service model recommendations....



# SITE ANALYSIS

(Location)

- Access
- Capacity
- Cost

## Potential sites

- Existing sites
- Beach Boulevard site
- Other sites?

## Alternative service delivery locations

- Sanchez?
- Community Center
- Schools
- Other?

# RECOMMENDATION

**Confirm the current site or revisit site options and analysis.**

- Vision for City library
  - What library brings to community
  - Prosperity
  - Neighborhood benefit...
  - Town Center anchor...
- Site selection
  - Existing site is the most practical
- Best location towards center of town
  - More support north part of town
- Site selection
  - Miss information about sites

- Revisit current location of Sanchez
  - Another location
- Revisit all locations
- Revisit all parameters
  - Pushing ahead would not be responsive
  - Need to revise and adjust or confirm
- What else could Sanchez property fill? (community)
- Explore “PPP” (public, private, public) partnerships



# COMMUNITY INPUT

- LAC
- Stakeholder
- Community
- City Council
- Planning Commission

# RECOMMENDATION

**Develop a comprehensive public outreach strategy that engages and responds to the community across both geographical and demographic borders.**

- Schools
- PTA
- Senior centers
- Use for using next door
- Community meetings to get input on possibilities

- Education for community
  - Alternative facts
  - Fall schools
  - Information not supported by fact
  - Changing facts
- Outreach to individual groups
- Spread number of people consulting
- More social media
- City website for information
- Renderings
- Community input
  - People not reading info (i.e. sea level rise)
- Limited option on vote for new library (i.e. just a tax option)
- What services would community fire up to keep Sanchez open in terms of cost \*budget vs. cost)

- Outreach that crosses
  - Geographical borders
  - Demographic borders
- Community charrette to look at options to meet needs
- LAC involved in community education on “needs” fact sheet
- Funding model concerns on who paid for it?
  - Is it a priority?
- Intercept kiosks at community events